



Have your company mentioned in the show brochure! Commit now to providing a door prize at the show and have your company and prize mentioned in the show brochure!

DOOR PRIZES



*Donate Door Prizes (minimum \$25 value) and you will be entered to **WIN** an additional 10x10 booth in next year's Show!*

We would like to submit the following Door Prize(s):

DESCRIPTION: _____

TOTAL VALUE: _____ \$ _____

PLEASE COMPLETE THIS FORM BY May 21, 2012

Mail/Fax or Email to:

CanNorth Shows

5619-124A Ave, Edmonton, AB T5W 5E8

Ph. 780-977-1156 Fx: 780-474-9677

OR Email all information to:
info@cannorthshows.com



Show Brochure Advertising

20,000 Copies for Distribution!

AD SIZE (FULL COLOUR_)	
1/4 Page	\$175.00
1/2 Page	\$350.00
Full Page	\$550.00
Inside back or front cover	\$800.00
Back cover	\$1200.00

See Ad Spec's on the next page!

AD SIZE	COST
	\$
	\$
	\$
Design your ad as a Show Coupon & draw Traffic to your booth!	\$
SUBTOTAL GST	\$
TOTAL	\$

Company Name _____ Contact _____

PAYMENT INFORMATION: PAYMENT MUST BE RECEIVED IN FULL (BY May 31st)

Visa/MC _____ Expiry _____

Cardholder _____ Signature _____

Cheque Attached

Chq # _____ \$ _____ Dated _____

Please see the next page for Artwork and Ad specifications

ALL INFORMATION TO BE SUBMITTED BY: May 21st, 2012

Fax or Email CanNorth Shows Inc.

Ph: 780-977-1156 Fax: 780-474-9677 EMAIL: info@cannorthshows.com



Creative Stitches & Crafting Alive!!... Show

Ad Specifications & Details

SHOW BROCHURE FORMAT:

- 5" x 8.5"
- Min. Of 20 pages Full Colour
- 20 000 copies

• Ad Specifications:

Quarter Page size

vertical: 2.5in (w) x 4in (h)

horizontal: 5in (w) x 2in (h)

Half page:

vertical: 2.5in (w) x 8in (h)

horizontal: 5in (w) x 4in (h)

Cover (inside and back): 5.5in (w) x 8.5in (h)

Full page (inside): 5in (w) x 8in (h)

PRINT REQUIREMENTS

- Logos must be provided in .EPS or jpeg (at 300dpi) formats
- Format files: press-quality PDF (InDesign, Illustrator, Photoshop) or JPEG
- Convert all RBG to CMYK
- Remove all unused colors from your files and convert any spots or pantones color to CMYK
- 300 dpi (minimum)
- Use Process Black (100%K)
 - if Rich black is needed use the values: 20C 20M 20Y 100K
- Include all linked files and fonts (InDesign and Illustrator)

- Please contact Gil Viveiros below if you have a PMT of your ad or alternative style.
- All Costs listed indicate Camera Ready Artwork

ALL INFORMATION MUST BE SUBMITTED NO LATER THAN MAY 21, 2012

CanNorth Shows Inc.
Creative Stitches & Crafting Alive!!...Show
Ph. 780-977-1156 Toll Free. 1-855-723-1156 Email: info@cannorthshows.com

INCREASE YOUR EXPOSURE!

CanNorth Shows will be forwarding an email version of the Show Brochure to all exhibitors

Target **YOUR** customers directly – email your customer lists!