



CREATIVE STITCHES & CRAFTING ALIVE!!...

VICTORIA

MARCH 10-11, 2017

PEARKES RECREATION CENTRE



CanNorth Shows Inc.
19 Marble Arch Cres.
Scarborough, ON M1R 1W8
Tel: (647) 344-3122
Toll-Free: (855) 723-1156
Fax: (855) 361-2526
nori@cannorthshows.com
www.creativestitchesshow.com

Show Brochure Advertising

20,000 Copies for Distribution!

AD SIZE (FULL COLOUR)	
Business Card	\$100.00
1/4 Page	\$200.00
1/2 Page	\$350.00
Full Page	\$550.00
Inside back or front cover	\$800.00
Back cover	\$1200.00

AD SIZE	COST
	\$
	\$
	\$
	\$
	\$
	\$
Design your ad as a Show Coupon & draw Traffic to your booth!	GST
	SUBTOTAL
	TOTAL

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

TEL: _____ FAX: _____ TOLL-FREE: _____

E-MAIL: _____ WEBSITE: _____

CONTACT NAME: _____ TITLE: _____

Cheque

MasterCard VISA Account Number: _____ Expiry Date: _____

Cardholder's Name: _____ Cardholder's Signature: _____

Please see the next page for Artwork and Ad specifications

Fax or Email CanNorth Shows Inc.

Ph: (855) 723-1156 Fax: (855) 361-2526 EMAIL: info@cannorthshows.com



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Ad Specifications & Details

SHOW BROCHURE FORMAT:

- **5" x 8.5"**
- **Min. Of 20 pages Full Colour**
- **20,000 Copies**

Ad Specifications:

Business card size

vertical: 2.5in (w) x 4in (h)

horizontal: 5in (w) x 2in (h)

Half page:

vertical: 2.5in (w) x 8in (h)

horizontal: 5in (w) x 4in (h)

Cover:

(inside and back): 5.5in (w) x 8.5in (h)

Full page (inside):

5in (w) x 8in (h)

PRINT REQUIREMENTS

- Logos must be provided in .EPS or jpeg (at 300dpi) formats
- Format files: press-quality PDF (InDesign, Illustrator, Photoshop) or JPEG
- Convert all RGB to CMYK
- Remove all unused colors from your files and convert any spots or pantones color to CMYK
- 300 dpi (minimum)
- Use Process Black (100%K)
- if Rich black is needed use the values: 20C 20M 20Y 100K
- Include all linked files and fonts (InDesign and Illustrator)

INCREASE YOUR EXPOSURE!

CanNorth Shows will be forwarding an email version of the Show Brochure to all exhibitors

Target YOUR customers directly – email your customer lists!



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DOOR PRIZES!!!

Have your company mentioned in the show brochure!

Commit now to providing a door prize (min value \$25) at the show and have your company and prize mentioned in the show brochure!

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

TEL: _____ FAX: _____ TOLL-FREE: _____

E-MAIL: _____ WEBSITE: _____

CONTACT NAME: _____ TITLE: _____

We would like to submit the following Door Prize(s):

DESCRIPTION: _____

VALUE: \$ _____

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