



Show Brochure Advertising

20,000 Copies for Distribution!

AD SIZE (FULL COLOUR)	
Business Card	\$100.00
1/4 Page	\$200.00
1/2 Page	\$350.00
Full Page	\$550.00
Inside back or front cover	\$800.00
Back cover	\$1200.00

AD SIZE	COST
	\$
	\$
	\$
Design your ad as a Show Coupon & draw Traffic to your booth!	GST \$
	SUBTOTAL \$
	TOTAL \$

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

TEL: _____ FAX: _____ TOLL-FREE: _____

E-MAIL: _____ WEBSITE: _____

CONTACT NAME: _____ TITLE: _____

Cheque

MasterCard VISA Account Number: _____ Expiry Date: _____

Cardholder's Name: _____ Cardholder's Signature: _____

Please see the next page for Artwork and Ad specifications



Ad Specifications & Details

SHOW BROCHURE FORMAT:

- **5" x 8.5"**
- **Min. Of 20 pages Full Colour**
- **20,000 Copies**

Ad Specifications:

Business card size

vertical: 2.5in (w) x 4in (h)

horizontal: 5in (w) x 2in (h)

Half page:

vertical: 2.5in (w) x 8in (h)

horizontal: 5in (w) x 4in (h)

Cover:

(inside and back): 5.5in (w) x 8.5in (h)

Full page (inside):

5in (w) x 8in (h)

PRINT REQUIREMENTS

- Logos must be provided in .EPS or jpeg (at 300dpi) formats
- Format files: press-quality PDF (InDesign, Illustrator, Photoshop) or JPEG
- Convert all RGB to CMYK
- Remove all unused colors from your files and convert any spots or pantones color to CMYK
- 300 dpi (minimum)
- Use Process Black (100%K)
- if Rich black is needed use the values: 20C 20M 20Y 100K
- Include all linked files and fonts (InDesign and Illustrator)

INCREASE YOUR EXPOSURE!

CanNorth Shows will be forwarding an email version of the Show Brochure to all exhibitors

Target **YOUR customers directly – email your customer lists!**



DOOR PRIZES!!!

Have your company mentioned in the show brochure!

**Commit now to providing a door prize (min value \$25) at the show and
have your company and prize mentioned in the show brochure!**

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ **PROVINCE:** _____ **POSTAL CODE:** _____

TEL: _____ **FAX:** _____ **TOLL-FREE:** _____

E-MAIL: _____ **WEBSITE:** _____

CONTACT NAME: _____ **TITLE:** _____

We would like to submit the following Door Prize(s):

DESCRIPTION: _____

VALUE: \$ _____

Fax or Email CanNorth Shows Inc.

Fax: (855) 361-2526 Email: info@cannorthshows.com